

## Day 1 – Tuesday 30 July 2019

12:00pm Registration Opens

12:50pm Welcome and introductions - *John Stulen, Director, Innovatek*

### SESSION 1: KEYNOTE ADDRESSES - THE AGRICULTURE & PROTEIN ECOSYSTEM

1:10pm 1.1 Reinventing Paradise: Setting the Scene

*Rod Oram – MC & Journalist, Professional Coach Fellow at Edmund Hillary Fellowship*

1:35pm 1.2 International Guest Speaker. The Future of Protein: A Common Agricultural Revolution

*Barnett Sporkin-Morrison – Agricultural Economist*

2:15pm 1.3 Re-imagining meat: Australia & New Zealand's next food frontier

*Thomas King - CEO, Food Frontier*

2:45pm Q&A

**3:00pm Afternoon Tea + Networking**

### SESSION 2: INTERNATIONAL AGREEMENTS & CLIMATE CHANGE LEGISLATION

3:30pm 2:1 The Future of Agriculture in the Emerging Regulatory Environment

*Guy Salmon - Executive Director, Ecologic*

4:00pm 2:2 A Vision for the New Zealand Food and Fibre Sector

*Lain Jager - Chairman of the Primary Sector Council*

4:30pm 2:3 The Carbon Sequestration Aspects of Grazing Animals in NZ - The Consumer Demand and Human Health

*Phyllis Tichinin - Owner of True Health, Eco-Nutritionist and Environmental Advocate*

5:00pm 2:4 Living Life, Moving Through the Change

*Wayne Langford - Creator of YOLO Farmer*

**5:30pm - 7:00pm Drinks, Canapes + Networking**

## Day 2 – Wednesday 31 July 2019

**7:30am Tea & Coffee**

### SESSION 3: INDUSTRY, MARKET AND PRODUCER PERSPECTIVES

7:45am 3:1 The Crossroads of Should and Must: Freedom Farms and the Kiwi Consumer

*Hilary Pearson - General Manager, Freedom Farms*

8:15am 3:2 Show me the money: why and who is investing in new proteins

*Michal Klar – CEO, FFN Ventures*

8:45am 3:3 Plant Protein: What is New Zealand's point of difference?

*Nick Pyke – Director, AgInnovate*

9:15am 3:4 The Importance of Complementary Nutrition to Sustainability of the Food System

*Jeremy Hill – Chief Science & Technology Officer, Fonterra*

**10:00am Morning Tea + Networking**

### SESSION 4: THE POWER OF THE CONSUMER:- PROTEIN CONSUMPTION AND DIETARY ATTITUDES

10:30am 4:1 Plant-Based Proteins and Ready to Eat Products. Current Market Trends & Opportunities

*Dr Hazel Mac Tavish West - Food Product Creator, Entrepreneur, Communicator*

11:00am 4:2 What is driving New Zealand consumers towards plant-based foods?

*Bennie Hendricks - Executive General Manager, Life Health Foods International*

11:30am 4:3 Case Study: Supplying for the demand of hand-made vegan products

*Suzy Spoon - Founder, Suzy Spoon's Vegetarian Butcher*

**12:00noon Lunch + Networking**

### SESSION 5: SUSTAINABILITY OF ALTERNATIVE PROTEINS AND ANIMAL AGRICULTURE

1:00pm 5:1 Science, but not as we know it!

*Shaun Hendy - Director of Toha NZ*

1:30pm 5:2 Advancing The Protein Revolution with Science

*Thomas Sowersby and Gert-Jan Moggre - Science Researchers, Plant & Food Research*

2:00pm 5:3 One World - One Health - One Humanity - Farming in a new Landscape

*Alison Dewes – Vet, Farmer & Ecologist*

2:30pm 5:4 Smart Natural Food Systems - It Can Be Done!

*Aimee Charteris - Livestock Breeding Specialist at ACG Ltd*

**3:00pm Afternoon Tea + Networking**

### SESSION 6: KEY CHALLENGES AND OPPORTUNITIES FOR NEW ZEALAND PRODUCERS

3:30pm 6:1 Win-win outcomes for people and the planet: How the red meat sector is transforming to meet market needs

*Lee-Ann Marsh - Global Market Innovation Manager, Beef and Lamb NZ*

4:00pm 6:2 A Maori perspective on alternative proteins, agriculture and innovation

*Andrew Watene, Associate Director, KPMG*

4:30pm 6:3 Futureproofing the farming story in the age of disrupted food

*Daniel Eb - Founder of Dirt Road Comms*

**5:00pm Conference Concludes**

 **PROTEiNTECH19**  
Disruptive Innovations in Food Production  
**Programme**

